**POWER BI DASHBOARD**

* **Title:** Power BI Dashboard Project
* **Subtitle:** Sales and Profit Analysis
* **Creator:**Kavya Santhos
* **Date:** 15/6/2024

**1: Introduction**

* **Project Overview**
  + Description: A detailed analysis of sales, cost, and profit using Power BI.
  + Objectives: To provide insights into sales performance and identify key metrics.

**2: Dashboard Overview**

* **Key Metrics Displayed**
  + Total Sales: 1M
  + Total Cost: 640.6K
  + Total Profit: 627.0K

**3: Sales and Profit by Customer**

* **Customer Performance**
  + Example: Aaron Bootman: 1635 sales
  + Visualization: Bar chart/table of customer sales and profits

**4: Sales, Quantity, and Profit by Sub-Category**

* **Sub-Category Analysis**
  + Description: Breakdown of sales and profit by different sub-categories.
  + Visualization: Bar chart of sub-category performance

**5: Order Count by Year and Quarter**

* **Order Trends Over Time**
  + Description: Count of orders by year and quarter from 2017 to 2020.
  + Visualization: Line chart showing order trends

**6: Quantity by Region**

* **Regional Performance**
  + Description: Sales quantity distribution across regions (Central, North, South).
  + Visualization: Pie chart of regional quantity distribution

**7: Country and Customer Name Analysis**

* **Geographical Insights**
  + Description: Analysis of sales and profit by country.
  + Visualization: Map chart showing sales distribution across countries

**8: Conclusion**

* **Summary of Insights**
  + Key findings from the dashboard.
  + Recommendations for future actions based on data insights.

**Slide 9: References**

* **Sources and Tools**
  + Microsoft Power BI

**Slide 10: Contact Information**

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